

# **PRIVACY POLICY**

**Cookie Policy for DIIPAM, a trade name of Sri GuruVijeta Infinite LLP**

**Effective Date:** 19-10-2025.

At **DIIPAM**, we value your trust. Protecting your personal information is our top priority, and we are committed to safeguarding your privacy in compliance with applicable laws of India.

## **INFORMATION WE COLLECT**

- Personal details such as name, email address, phone number, billing and shipping address, and payment information.
- Purchase history, preferences, and interactions with our website.
- Device and browsing information (such as IP address, cookies, browser type).

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## **HOW WE USE YOUR INFORMATION**

- To process, ship, and deliver your orders.
- To provide customer support and respond to queries.
- To send updates, offers, or product launches (with your consent).
- To improve our website, products, and services.

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## **DATA SECURITY**

We use secure hosting, encrypted payment gateways (Razorpay), and industry-standard measures to protect your data from unauthorized access, alteration, or misuse.

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## **SHARING OF INFORMATION**

- We do not sell, rent, or trade your personal data.
- Limited information may be shared with trusted service providers (e.g., shipping partners, payment partner) strictly for order fulfilment.
- Legal disclosures may be made if required under law.

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## **COOKIES**

Our website uses cookies to improve user experience, remember preferences, and track site performance. You may disable cookies through your browser, but some features may not work correctly.

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## **YOUR RIGHTS**

- Request access or correction of your personal data.
- Opt out of marketing communications at any time.
- Request deletion of your data, subject to legal and transactional obligations.

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## **CONTACT US**

For privacy-related concerns, please contact us at:

Email ID : [support@diipam.com](mailto:support@diipam.com)

Contact No: +91-8431117340

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