

PRIVACY POLICY

Cookie Policy for DIIPAM, a trade name of **Sri GuruVijeta Infinite LLP**

Effective Date: 19-10-2025.

At **DIIPAM**, we value your trust. Protecting your personal information is our top priority, and we are committed to safeguarding your privacy in compliance with applicable laws of India.

INFORMATION WE COLLECT

- Personal details such as name, email address, phone number, billing and shipping address, and payment information.
 - Purchase history, preferences, and interactions with our website.
 - Device and browsing information (such as IP address, cookies, browser type).
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HOW WE USE YOUR INFORMATION

- To process, ship, and deliver your orders.
 - To provide customer support and respond to queries.
 - To send updates, offers, or product launches (with your consent).
 - To improve our website, products, and services.
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DATA SECURITY

We use secure hosting, encrypted payment gateways (Razorpay), and industry-standard measures to protect your data from unauthorized access, alteration, or misuse.

SHARING OF INFORMATION

- We do not sell, rent, or trade your personal data.
 - Limited information may be shared with trusted service providers (e.g., shipping partners, payment partner) strictly for order fulfilment.
 - Legal disclosures may be made if required under law.
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COOKIES

Our website uses cookies to improve user experience, remember preferences, and track site performance. You may disable cookies through your browser, but some features may not work correctly.

YOUR RIGHTS

- Request access or correction of your personal data.
- Opt out of marketing communications at any time.
- Request deletion of your data, subject to legal and transactional obligations.

CONTACT US

For privacy-related concerns, please contact us at:

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